

**COUNCIL FOR SUSTAINABLE DEVELOPMENT**  
**EDUCATION AND PUBLICITY SUB-COMMITTEE**

**Digest of Meeting on 9 March 2004**

- Chair** : Ms Christine Fang
- Members** : Hon. Choy So-yuk  
Ms Jacqueline Cheng  
Mr Michael Lai  
Ms Mei Ng  
Dr Andrew Thomson  
Mrs Juliana Chen, Deputy Director of Information Services
- Apologies** : Mr Michael Jebsen  
Mr Tai Hay-lap  
Mr Chong Chan-yau  
Mr Frederick Lai
- In attendance** : Ms Chang King-yiu, Deputy Director of Administration (DD of Admin)  
Ms Lily Yam, Senior Town Planner, SDU  
Mr C. P. Li, Senior Executive Officer, SDU  
Miss Jessica Ho, Town Planner, SDU
- Secretary** : Mr Jonathan McKinley, Assistant Director of Administration (Sustainable Development) 2

**Item 3 – Sustainable Development Fund – First Round Applications (Paper 02/04)**

*Presentation by the Baptist University on “Sustainable Management of Coastal Wetland in Hong Kong and South China” (SDF 047)*

Following the presentation, in response to Members’ questions the applicant elaborated on issues related to the benefits of conservation, the charging of workshop attendees, how the proposal would compliment the work of the Futian

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Research and Education Centre of the City University, their experience in community empowerment and staffing.

*Presentation by the Conservancy Association on “Action Model for Sustainable Development at Long Valley” (SDF101)*

The applicant gave a presentation and responded to Members’ questions in respect of the objectives of the project and local people’s interest in taking part.

*Presentation by Ms Veronica Luk and others on “S+E+E” (SDF 064)*

The applicant gave a presentation and responded to Members’ questions in relation to possible co-operation with existing media organizations and networks, contributions and participation from the public and scope for self-financing upon the completion of the proposed project.

The meeting proceeded with the assessment of the SDF applications in Paper 02/04.

### **SDF 007 – Education for Sustainable Development in Primary Schools**

Members noted that the application had been **recommended** for approval at the last meeting and the budget had been revised.

### **SDF 047 – Sustainable Management of Coastal Wetland in Hong Kong and South China**

Members considered that there was already a considerable amount of research data on coastal wetlands available for the purpose of informing decision-makers and community leaders, and agreed that there was no strong justification for according high priority to this project. They agreed **not to recommend** the application for approval.

### **SDF 048 – Establishing an SD Community: To Promote SD Community through Green Networks**

Members noted that the application had been **recommended** for approval at the last meeting and agreed to advise the applicant not to include the proposal for a carnival as this would not have a long-term impact.

### **SDF 056 – Urban Green**

Members noted that the Urban Green project provided information on how to integrate the three pillars of sustainable development, had a detailed implementation

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programme, was more comprehensive in scope and included participation by several target groups.

Members noted that a large proportion of the budget had been allocated for staffing and administration costs in this and some other proposals. It was agreed that some guidelines on staff size and salary scales were needed, for example, if full time staff were required, they should be fully dedicated to the project. The SDU was requested to propose a “reference” salary scale that would match the nature and scope of the projects recommended for approval and to work out a set of “pricing standards” for the purchase of items and services.

Members agreed to **recommend** the application for approval subject to it complying with the pricing standards.

### **SDF 064 – Project S + E + E**

Members agreed to **recommend** the project for approval and to advise the applicant to reduce the number of issues to four, as it might be too ambitious to issue magazines at bi-monthly intervals. Members also agreed to request the applicant to cover one or two approved SDF projects in each issue.

### **SDF 078 –Blueprint for a 21<sup>st</sup> Century Society – Wan Chai Edition**

Mr. Michael Lai declared an interest in this item and left the meeting temporarily.

Members considered that it would be more appropriate for the project to cover the whole Wan Chai district rather than just the older areas of the district as was proposed. They agreed to **recommend** the application for approval, subject to the applicant agreeing to widen the project scope to cover the whole district and subject to the project complying with the pricing standards.

### **SDF 081 – Environmental Synergy**

Mr. Lai returned to the meeting.

Members noted that they had already recommended approval of a similar application SDF056. Members were concerned about the proposal to offer “learning incentives” to attract participants to the training courses. They agreed **not to recommend** the project for approval.

### **SDF 102 – Peng Chau as a Green Culture Island**

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The eco-tourism component of the project was supported but the cost for the ecological survey was considered high and it was felt that similar work was being covered by scientific research undertaken by other organisations. Members agreed to **recommend** the project for approval, subject to the deletion of the ecological survey element and clarification with the applicant on miscellaneous budget items.

### **SDF 088 – Youth Policy: A Concerted Vision · Sustainable Development - Hong Kong Policy Innovation Scheme**

Members agreed to **recommend** the project for approval, which sought to involve young people in sustainable policy-making processes.

### **SDF 020 – Green Females Building Environmentally Protected Tuen Mun**

Members considered that the proposed project cost was inappropriately high and agreed **not to recommend** the project for approval, as a similar project had been approved for support by the Community Investment and Inclusion Fund.

### **SDF 067 – Sustainable Development Case Study Development and Distribution**

Members noted that a lot of research had been carried out on sustainable transport and further studies on the subject might duplicate previous efforts. They considered that the transport sector could fund such studies and agreed **not to recommend** the application for approval.

### **SDF 094 – Cross Boundary Socio-Economic Integration and the Environment: A Study of Public Awareness on Sustainable Development in the Greater Pearl River Delta**

Members were concerned that the proposal would duplicate existing efforts and agreed **not to recommend** the application for approval.

### **SDF 100 – Transforming Our Community Heritage – Schools, Parents, Community, Professionals and Government Partnership in Enhancing Sustainable Development of Our Community Heritage**

While noting that the scope of the project appeared limited to heritage issues, Members generally supported the educational element of the project, although they considered the project cost high. The SDU was asked to obtain further information on the project proposal and the budget to facilitate consideration of the project.

*(Post-meeting Note: The applicant provided further details and a revised budget breakdown as requested. Having considered Members' further views on the project,*

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the Chair agreed that the application should be **recommended** for approval.)

**SDF 086 - Venice of the East Renewed - Tai O Renewable Energy Development Project**

Members noted that government funding had been granted for a similar project in the area and agreed **not to recommend** the application for approval.

**SDF 101 - Action Model for Sustainable Development at Long Valley**

Members noted that there was no demonstrable commitment of local support for the project and that the successful management of wetland required an overall policy approach, and substantial financial resources and groundwork. Members also noted that under the Conservation Policy to be formulated by the Environment, Transport and Works Bureau, a list of sites worthy of preservation had yet to be selected for public consultation. Members agreed to ask the applicant to provide proof of local community support and to advise the applicant that the project proposal would be reconsidered in the second round of applications to the Fund.

**Item 1 – Confirmation of the minutes of the last meeting**

The minutes of the last meeting were confirmed without amendment.

There was no other business.

Council Secretariat

April 2004