

COUNCIL FOR SUSTAINABLE DEVELOPMENT
EDUCATION AND PUBLICITY SUB-COMMITTEE

Digest of meeting on 19 October 2004

- Chair** : Ms Christine Fang
- Members** : Hon. Choy So-yuk
Ms Jacqueline Cheng
Mr Michael Lai
Mr Frederick Lai
- Apologies** Mr. Tai Hay-lap
Mr. Chong Chan-yau
Mrs Mei Ng
Mr. Michael Jebson
Dr Andrew Thomson
Mrs Juliana Chen, Deputy Director of Information Services
- In attendance** : Mrs Susan Mak, Deputy Director of Administration (DD of Admin)
Ms Lily Yam, Senior Town Planner, SDU
Mr. C.P. Li, Senior Executive Officer, SDU
Ms Caroline Pang, Town Planner, SDU
- Secretary** : Mr. Jonathan McKinley, Assistant Director of Administration (Sustainable Development) 2

Item 1 – Matters arising from the minutes of the last meeting

Members noted that the minutes had been confirmed by circulation and that a digest would be uploaded onto the Sustainable Development Unit (SDU) website.

Item 2 – Paper 07/04: “Sustainable Development Fund – Assessment Procedures for the Second Round of Applications”

Members noted that 44 applications had been received, for grants exceeding \$66 million, and that four of these had been received after the deadline for submissions.

Members agreed that the late applications could be accepted but the SDU would write to the concerned applicants informing them that the late submission of their applications would be noted during the assessment process.

Members also agreed that there was no need to form Vetting Committee (VC) sub-groups and that the SDU should conduct initial detailed assessments of all the applications, for the VC's consideration.

Item 3 – Paper 08/04: “Plan of Implementation of Further Education and Publicity Programmes in 2004/2005”

The Secretary informed Members that the Council had supported the EPSC proposals, and had further agreed in principle to the idea of a sustainability reporting initiative for Hong Kong.

Online resource centre

Members noted that the online resource centre would form part of the SDU website. It would provide easy access to local and overseas SD-related websites providing reference resources that were clearly categorized.

Youth Forum

The proposed youth forum would aim to raise awareness among young people and gather their views on the SD strategy.

Meeting with SDF grant recipients

Members noted that the proposed meeting was aimed at discussing with grantees ways of increasing the impact of their projects and lessons learned during project implementation.

Contributing newspaper articles

Members supported the proposal and the Chair encouraged Members to contribute articles.

Endorsement of the use of the SD logo

The Secretary explained that event organisers often approached the SDU to seek support or endorsement. In cases where a project or an event was relevant to SD, subject to the views of the Members of this Sub-committee, it could be endorsed by means of the SD logo.

Survey and sustainability reporting project

Members discussed the focus of the proposed survey and the sustainability reporting project.

Other activities

Members agreed that community-wide competitions could help raise public awareness of SD and considered that these could involve projects such as report cover design, slogans and photographic representations.

Members agreed that a community-wide SD competition and the promotion of SDF projects were two additional initiatives worthy of implementation in 2005. The Secretariat would draw up detailed proposals for these programmes for Members' consideration.

Any Other Business

There was no other business.

Next Meeting

The next meeting would be held in December.

Council Secretariat
December 2004