

COUNCIL FOR SUSTAINABLE DEVELOPMENT
EDUCATION AND PUBLICITY SUB-COMMITTEE
Digest of meeting held on 11 April 2006

Members Present

Chair : Ms Christine Fang

Members : Dr Andrew Thomson

Mr Michael Lai

Ms Jacqueline Cheng

Mr Chong Chan-yau

Dr Alvin Kwok

Mr Tai Hay-lap

Mrs Juliana Chen, Deputy Director of Information Services

Apologies Mr Plato Yip

Mrs Mei Ng

In attendance Mr. Maximillian Wong, Development Officer, Hong Kong Federation of Youth Groups

Miss Jenny Seto, Youth Work Officer, Hong Kong Federation of Youth Groups

Mr. Daniel Cheung, Principal, CARE

Mr. Andy Wong, Project Manager, CARE

Mrs Susan Mak, Deputy Director of Administration (DD of Admin)

Ms Vivian Tsang, Senior Town Planner, SDU

Secretary : Mrs Vicki Kwok, Assistant Director of Administration (Sustainable Development) 2

Item 1 – Sharing Session with Sustainable Development Fund Recipients

Mr. Maximillian Wong and Miss Jenny Seto from the Hong Kong Federation of Youth Groups, as well as Mr. Daniel Cheung and Mr. Andy Wong from CARE, presented to Members the outcome of their SDF projects, viz. “Policy Innovation Award on Sustainable Development” (SDF 088) and “Transforming Our Community Heritage” (SDF 100). Members were satisfied that both projects had helped raise the awareness of young people on SD. Members further discussed with the guests ways to sustain the impact of their projects on young people and encourage their continuous engagement in the SD strategy process. Members thanked them for their efforts and good work on SD.

Item 2: Matters arising from the minutes of the last meeting

Members noted that the minutes had been confirmed by circulation.

Item 3: “Sustainable Development Fund – Fourth Round of Applications” (Paper 01/06)

Members agreed that four priority areas, viz. (a) Publicity that is consistent with the SDF objectives and includes a strong element of community involvement; (b) Making a measurable impact on SD in Hong Kong and creating a legacy for sustainable practices within the community; (c) Capacity building and collaboration across various sectors to raise SD awareness and promote public knowledge of and capacity to practise SD principles and (d) Sustainability Reporting, should be adopted for the fourth round of applications.

Members also noted that a “Sharing and Matching” session would be organized for potential applicants with a view to facilitating fruitful matching and cross-sectoral collaboration. Potential applicants would also be briefed on the four priority areas together with some useful tips to produce quality SDF proposals.

Regarding the assessment procedures, Members agreed that the Secretariat should identify applications requiring further clarification before formal approval would be considered, as well as the marginal cases, for the consideration of the EPSC.

Members approved the proposed budget for the “Sharing and Matching” session and that for updating the SDF project booklet.

Item 4 –“Education and Publicity Programmes in 2006” (Paper 02/06)

Members agreed on the proposed arrangements for the Community Outreach Programme, which would be co-organized by six SDF community projects, the relevant District Councils and the Council for SD, with a view to enhancing public awareness of SD and encouraging sustainable practices at the district level.

Members noted that the first outreach event had been scheduled for June/July 2006, with St James' Settlement Community Development Services (project proponent of SDF 078) and the Wan Chai District Council as co-organisers.

Members also agreed with the proposed budget for both the Community and School Outreach Programmes.

Item 5 – Any Other Business

“Special Report on Sustainable Development Fund Project: ‘Green Culture Island – Peng Chau’ (SDF102)” (Paper 03/06)

(Not available for public viewing)

Item 6 – Date of Next Meeting

The date of the next meeting would be held in September to consider the arrangements for the processing of the 4th round SDF applications.

Council Secretariat
September 2006