

Community Outreach Programme - Proposal

Objectives

There are views that the Council for SD and the Government should do more to educate people on SD. Members have agreed to extend the School Outreach Programme to community groups at the district level with the aims of –

- Introducing the broad concept of SD to community stakeholders;
- Raising public awareness of the importance of SD;
- Encouraging the public to contribute to sustainability in their daily lives, at the district level in particular;
- Building capacity and creating a network at the community level to facilitate members of the public to engage in future SD Strategy engagement and other related SD activities.

Target Groups

- District-based community groups and residents
- Students, teachers and principals participated in the School Outreach Programme
- SDF recipients and applicants
- SD Publicity Materials Design Competition entrants

Duration

- June 2006 – May 2007 (six sessions)
- To be extended if more district-based projects have been approved in the coming round of applications

Collaborators

- SD Fund recipients carrying out district-based projects
- District Councils

Programme Content

The programme would take the form of an interactive forum and comprise three parts: (a) sharing of project implementation experience (the SDF recipient) and a review on the project's impact on the local community (DC chair and/or representatives); (b) interactive group discussions on SD-related topic (may include topic related to the second SD Strategy engagement process, where appropriate) and reporting back; and (c) a demo-session of a selected project activity involving the forum participants.

Proposed Work Schedule

Action	Timing
Liase with collaborators	March 2006 to March 2007
Detailed preparation for the first forum	April to June 2006
Detailed preparation for the subsequent sessions	July 2006– May 2007

Tentative Programme

Action	Timing
“Sustainable Wan Chai Community Development 21” (St. James’ Settlement Community development Services)/ Wan Chai District Council	June/July 2006
“Urban Green” Project (Aberdeen Kai-fong Welfare Association Social Service Centre)/ Southern District Council	September 2006
“Sustainable Community Renewal in Sham Shui po: Creating Our Future Together” (ADPL Social Service Centre)/ Sham Shui Po District Council	November 2006
“Action Model of Sustainable Development at Long Valley” (the Conservancy Association)/ Northern District Council	January 2007
“Sustainable Community Building and	March 2007

Youth Education in Tai Kok Tsui” (Life Workshop)/Yau Tsim Mong District Council	
“Community Sustainable development Workshop – promoting community SD by women and youth” (Hong Kong Federation of Women’s Centre)/ Tai Po District Council	May 2007

Budget

Item	Amount (HK\$)
Venue	\$ 2,500 x 6
Catering (for tea-breaks)	\$ 2,500 x 6
Banner	\$ 800
Souvenirs (plastic bookmarks)	\$ 0 (current stock available)
Miscellaneous & Contingency (15%)	\$ 4,620
Total	\$ 35,420

Sustainable Development Unit
March 2006