

School Outreach Programme - Proposal

Objectives

Members agreed that the School Outreach Programme was part of the Council for SD's education and publicity strategy and should continue to be supported. They further suggested the SDU to review the content to ensure the quality and then to outsource the task to stakeholder partners. The School Outreach Programme should continue with the aims of —

- Introducing the broad concept of SD to students;
- Raising students' awareness of the importance of SD;
- Encouraging students to contribute to sustainability in their daily lives;
- Building students' capacity to engage in future SD Strategy building campaigns
- Creating a network of interested schools and teachers for future SD endeavours.

Target Groups

- Students in Form 4 and above from about 50 secondary schools (excluding the 113 schools visited in the first four phases of the School Outreach Programme), with a view to involving students in lower forms in the near future
- Teachers of relevant subjects
- Heads of schools

Duration

- September 2006 – May 2007
- To be continued in future academic years as an on-going education and publicity activity

Partners

- SD stakeholder partners who have delivered quality presentations and

demonstrated much enthusiasm in the school visits during the current round of the School Outreach Programme.

Programme Content

- Subject to refinement of the content, the Programme would comprise two parts, namely an exhibition and an interactive presentation. Display panels used in the previous Outreach Programme would be updated as necessary. For the presentations, we propose to illustrate the concept of SD through concrete examples, and to stimulate thinking on the subject matter with reference to current global and local issues.
- The interactive presentation would last for about 50 minutes and would include features such as interactive games, a short video show, a powerpoint presentation and a Q & A session.

Proposed Work Schedule

Action	Timing
Liaise with potential collaborators	June 2006
Revise display panels	June – July 2006
Review content of the presentation materials (with collaborators)	July – August 2006
Send out invitations and arrange visits	July 2006
Visits	September 2006 – May 2007

Budget

Item	Amount (HK\$)
Update of display panels	\$ 5,000
Transportation of display panels	\$ 10,000 (\$ 200 per trip)
Re-imbusement to stakeholder partners	\$ 50,000 (\$1,000 per session)
Miscellaneous & Contingency (15%)	\$ 9,750
Total	\$ 74,750

Sustainable Development Unit

March 2006