

**COUNCIL FOR SUSTAINABLE DEVELOPMENT**  
**Education and Publicity Sub-Committee**

Paper 10/05

**Implementation of the School Outreach Programme**

**Purpose**

This paper reports on the progress of the School Outreach Programme and invites Members' views on whether this Programme should be continued as an ongoing SD educational initiative.

**Background**

2. During the SD Strategy public engagement process, many stakeholders commented that the Council for SD and the Government should do more to educate people on SD. In view of this, at the meeting on 17 February 2005, Members supported the re-launch of the School Outreach Programme with the aim of explaining principles of SD to secondary school students. Members also agreed to extend this to other community groups.

**Progress**

3. We invited 430 secondary schools and 22 international schools (excluding the 46 schools that we visited in earlier phases of the original programme run by the SDU) to participate in the Programme. By the deadline for reply, a total of 70 schools had indicated that they wished to take part.

4. Based on the proposed detailed implementation programme considered by Members on 17 February 2005 (at **Annex A**), we anticipated

participation from only about 30 schools, covering only the first academic term. In view of the better than expected response to this initiative, we have decided to extend the Programme to the second academic term, i.e., to May 2006 and to visit all the 70 schools (**Annex B** contains the complete list of schools). Schools from each of the 18 districts in Hong Kong will participate.

5. To help us deliver the Programme, we have invited 18 stakeholders, including SDF recipients, partner NGOs and some winners of the SD Publicity Materials Design Competition to be partners. We consider that this would help enhance the Programme from the point of view of creativity and communication with young people.

### **Consideration**

6. In view of the increasing interest from schools, we consider that it would be worthwhile to continue the Programme after the coming round of school visit, with a view to it becoming an on-going educational initiative. Members may wish consider if the Programme should further be extended to address junior secondary school students.

### **Further Action**

7. Subject to Members' views, we will take forward the School Outreach Programme as an on-going educational initiative of the Council and schedule school visits on a regular basis, starting from September 2006.

Council Secretariat

October 2005