

COUNCIL FOR SUSTAINABLE DEVELOPMENT

Strategy Sub-committee

Date : 3 June 2004

Time : 4:30 pm

Chairman : Dr Edgar Cheng

Members : Ms Choy So-yuk
Professor K C Lam
Mr Albert Lai
Dr Joseph Lian
Professor Peter Hills
Mr Chandran Nair
Ms Edith Terry

Apologies : Dr Lily Chiang
Ir Otto Poon
Mr Tik Chi-yuen
Dr Sarah Liao, Secretary for the Environment, Transport and Works (SETW)
Ms Anne Copeland Chiu
Mr Ng Shui-lai
Mr Peter T S Wong

In attendance : Mrs Susan Mak, Deputy Director of Administration (DD of Admin)
Ms Bonnie Yau, Senior Administrative Officer (SD) 1
Miss Linda So, Senior Administrative Officer (SD) 2

Secretary : Mr Jonathan McKinley, Assistant Director of Administration (SD) 2

Item 1 - Matters arising from the minutes of the last meeting

There were no matters arising from the minutes of the last meeting.

Item 2 - Reports from Support Group Convenors

Support Group (SG) Convenors reported on their Groups' contributions to the "Invitation and Response" (IR) document.

Item 3 - Draft "Invitation & Response" Document

Members considered it important to distinguish "sustainable development (SD) strategy" and the "engagement process" in Chapter 1 of the document, and to emphasise how the SD strategy formulation differed from other consultation exercises. The central issues underlying the concept of sustainability and the rationale for choosing the three Pilot Areas should also be spelt out.

Both English and Chinese language versions of the document would be issued. A much shorter pamphlet would be developed to go out to the public for communications purposes, with simple language and pictures. An electronic version of the document would be prepared to facilitate public discussion on the web-based forum to be established for the exercise. Members noted that the design of the document, summary leaflet and exhibition was in progress, and a 30-second API was being considered.

Item 4 – Communications Strategy

Members noted that a small group, including members from the Education and Publicity Sub-committee (EPSC), had been established to work on the communications strategy for the public involvement stage of the engagement process. It was important to work out a concrete agenda for the engagement process, and to distinguish between communications activities under the umbrella of the EPSC and communications for the engagement process.

The formulation of an SD strategy for Hong Kong would be a long process. Consideration could be given to introducing gradually some more sophisticated concepts to the public, so as to develop an SD vocabulary in the community.

Item 5 - Any Other Business

Members noted that the next Council meeting would be held on 14 June, and the revised draft IR document would be submitted to the Council for discussion.

Item 6 - Date of Next Meeting

The next meeting was scheduled for 8 July (Thursday).

Council Secretariat
July 2004